



# PURPLE PRIDE BASEBALL

The booster club of the Southwest Miami High School baseball team

## OUTFIELD SIGNS AT ANDRE DAWSON FIELD

Dear supporters of Southwest High baseball:

Southwest High has a rich baseball tradition. Nine former players have reached the major leagues, including Hall-of-Famer Andre Dawson, for whom our field is named. Thirty-six others have played professionally and 151 have played college baseball, including our head coach, Mandy Pelaez (class of 1987). Over the years, the Eagles have appeared in the national rankings on 18 different occasions, reaching a height of #3 in the country. In the 1996 book *Baseball in Florida*, a history of the sport in this state, only six high schools are featured in the three pages devoted to the top prep baseball programs. Southwest received the biggest write-up. This past season, our team won the school's 8<sup>th</sup> district championship.

Unfortunately, running a first class baseball program requires funding. One of our fundraisers for the current school year is the sale of outfield sign space at Andre Dawson Field, located on the corner of SW 48<sup>th</sup> Street and 89<sup>th</sup> Place. The cost of a five foot by 8 foot sign, in the landscape orientation, is \$400 for 12 months. After the first year, advertisers can keep their sign displayed for \$300 each year. This small investment to support our baseball program will offer you an excellent advertising opportunity. We are confident your company will receive a great deal of exposure year round. There are approximately 25 games played on our field during the fall season tournament and 20 games during the regular (spring) season. Additionally, we will be hosting the 2017 District 15 championship tournament increasing exposure. We also field a summer league team with even more home games! With an enrollment of 2800, many students and their parents pass our field every day on their way to and from school.

*We are sorry but no profanity is permitted on ads. No signs for guns, shooting ranges, alcohol, tobacco (including e-cigs and vaping), head shops or strip clubs are permitted. Additionally, political and religious ads will not be accepted. Purple Pride baseball reserves the right to add other categories to the list of excluded advertisers in order to meet the standards of Miami-Dade County Public Schools and maintain a family-friendly atmosphere at our ballpark.*

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**Purple Pride Baseball Inc. is registered with the State of Florida as a non-profit corporation and is qualified under Section 501(3)(c) of the Internal Revenue Code.**